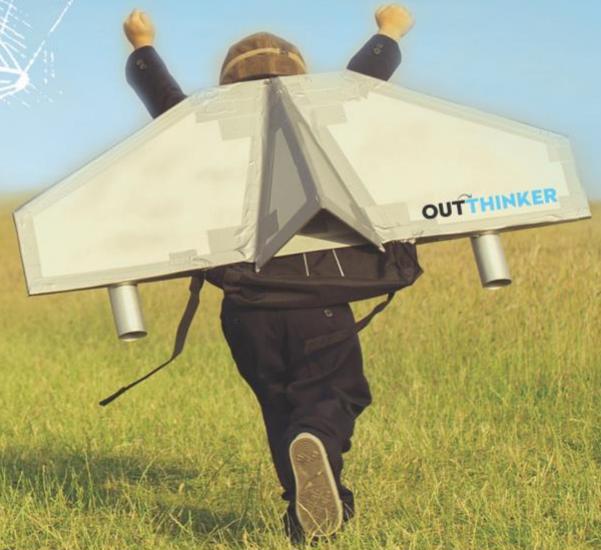


OUTTHINKER



Driving Innovation from Within: Strategies for Generating Ideas and Pursuing New Opportunities

Date: August 8, 2018

Time: 9:30AM arrival, 10AM-2PM workshop

Location: NYU School of Professional Studies

7 East 12th Street

New York, NY 10003



HOST

“Outthinker’s innovative concepts and deep knowledge of strategy hold up against the most sophisticated and experienced audiences.”

- Robert Cancalosi, Director of
Global Customer Leadership, General Electric

About the Session

In this seminar, Outthinker outlines how to overcome seven key barriers to driving innovation inside of companies. Based on years of research and Dr. Kaihan Krippendorff’s next book, *The Employee Innovator: Driving Innovation From Within* (Columbia University Press) this workshop will lay a foundation for you to act innovatively and entrepreneurially within any organization in which you find yourself.

This highly interactive program is for individuals and teams at all levels that want to learn a powerful approach and set of tools to increase the rate at which they are able to experiment and pursue new innovation ideas in their company.

Participants are acquainted with findings of Outthinker research of internal innovators and the impact of Intrapreneurial Intensity™. They will learn a world-class approach to landing innovative ideas in a company and a toolset that will enable them to identify the most relevant barriers that they need to focus on now to advance an idea in an organization. Participants immediately practice the tools and approach on business cases or their own business challenge. Immediate application of the tools and framework builds confidence and reinforces the idea that innovation from within is possible, attainable, and ultimately actionable.

About OUTTHINKER

Outthinker is a growth-strategy and innovation consulting firm that collaborates with businesses to help them step into the future and execute with speed and clarity today. We believe that your biggest, safest, and most sustainable growth sources are organic: introducing new business models, opening new market spaces, and building the capabilities your future demands. In a world that demands agility, we work with companies that recognize the limits and liabilities of their linear organizations.

Outthinker helps companies:

- Develop and manage innovative responses to emerging opportunities and threats
- Become disruptors rather than the disrupted
- Develop vibrant, ongoing, company-wide conversations about strategy and innovation
- Embrace employees as a critical source of advantage rather than a cost
- Create open-networked structures instead of top-down hierarchy
- Employ the transformative power of emerging technology

CONTACT



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