



The IDEAS[®] Workshop: Tools to Unlock Innovative and Strategic Thinking and Develop New Growth Ideas

Date: January 29th, 2019

Time: 12PM –5PM (Arrival starts at 11:30AM)

Location: Marriott Stamford

243 Tresser Blvd

Stamford, CT 06901



“Outthinker’s innovative concepts and deep knowledge of strategy hold up against the most sophisticated and experienced audiences.”

- Robert Cancalosi, Director of Global Customer Leadership, General Electric

About the Session

The IDEAS Framework[®] helps companies and individuals strengthen strategic and innovative thinking capabilities and build organizational capability to repeatably generate and test new ideas for growth. This program will blend innovative techniques and strategic concepts with cognitive science to present a practical set of tools and best practices.

The program is for individuals and teams at all levels that would like to increase their strategic and innovative thinking capability and ideal for those looking for a systematic way to produce and implement breakthrough ideas.

The session is highly interactive. Participants are acquainted with Outthinker research and will learn the IDEAS[®] framework. Participants will be taught three key strategies for strengthening their competitive advantage and five key strategies for generating new and innovative growth. Attendees will immediately apply the IDEAS[®] framework to a business case during the workshop, building confidence and enforcing the idea that designing innovative breakthrough ideas and strategies is achievable.

Teams will learn a common language that they can then put to use on their own business challenges. All participants will leave with a set of tools to help them consistently identify and seize opportunities others overlook.

About OUTTHINKER

Outthinker is a growth-strategy and innovation consulting firm that collaborates with businesses to help them step into the future and execute with speed and clarity today. We believe that your biggest, safest, and most sustainable growth sources are organic: introducing new business models, opening new market spaces, and building the capabilities your future demands. In a world that demands agility, we work with companies that recognize the limits and liabilities of their linear organizations.

Outthinker helps companies:

- Find innovative responses to emerging opportunities and threats
- Develop new growth ideas and avenues
- Become disruptors rather than the disrupted
- Solve problems that matter to the world as the smartest path to profit
- Develop vibrant, ongoing, company-wide conversations about strategy and innovation
- Embrace employees as a critical source of advantage rather than a cost
- Create open-networked structures instead of top-down hierarchy
- Employ the transformative power of emerging technology

CONTACT

OUTTHINKER

Register Directly HERE:

<http://bit.ly/OutthinkerWorkshops>

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